



**AGENDA FOR A COMMUNICATIONS COMMITTEE MEETING  
SCHEDULED FRIDAY, FEBRUARY 9, 2024  
at 12:30 p.m.**

**Committee Members: Chairman Henderson, Directors Burbage and Huffman**

**Members of the public may listen to the meeting by calling  
(888) 398-2342 Access Code: 5608731 [Public - Listening Only].**

CALL TO ORDER AND INVOCATION

ROLL CALL

APPROVAL OF AGENDA

APPROVAL OF MINUTES

1. Request Committee **to approve** minutes from the Communications Committee Meeting held November 21, 2023.

REPORTS OF OFFICERS

- A. Committee Chair
- B. Committee Members
- C. General Manager/Assistant General Manager(s)
  - Request Committee **to hear** an update from the Public Relations Department.

UNFINISHED BUSINESS

NEW BUSINESS

2. Request Committee **to hear** an update on the new media request process.
3. Request Committee **to hear** a report from O2 Ideas regarding internal communications.
4. Request Committee **to hear** a report from CBG Strategies regarding external communications.
5. Request Committee **to recommend** to the Board to enter into a one-year agreement with J.D. Power to provide the 2024 Water Study subscription for training purposes at an out-of-pocket cost to the Board of \$37,500.00.