



**AGENDA FOR A COMMUNICATIONS COMMITTEE MEETING  
SCHEDULED MONDAY, May 8, 2023  
at 11:30 a.m.**

**Committee Members: Chairwoman Huffman, Directors Mims and Henderson**

**Members of the public may listen to the meeting by calling  
(888) 398-2342 Access Code: 5608731 [Public - Listening Only].**

CALL TO ORDER AND INVOCATION

ROLL CALL

APPROVAL OF AGENDA

APPROVAL OF MINUTES

1. Request Committee **to approve** Communications Committee Meeting minutes held on February 6, 2023 and February 27, 2023.

REPORTS OF OFFICERS

- A. Committee Chair
- B. Committee Members
- C. General Manager/Assistant General Manager(s)

UNFINISHED BUSINESS

- None

NEW BUSINESS

2. Request Committee **to review** and **recommend** to the Board **to approve** an agreement with CBG Strategies to perform work related to Research and Assessment as part of the comprehensive communications strategy, and to design and distribute a direct mailing and digital advertisements for the Bill Better Campaign at a total out-of-pocket cost to the Board of \$96,060.00.
3. Request Committee **to recommend** to the Board **to approve** an agreement with Walker360, for Printing and Mailing of the 2023 Consumer Confidence Report (CCR) at an out-of-pocket cost to the Board of \$95,895.05 (Printing - \$81,688.95, Mailing Services - \$14,206.10); and **to authorize** the General Manager and/or the Assistant General Manager to execute said agreement. [**NOTE:** This agreement is awarded from the State of Alabama's Bid List.]
4. Request Committee **to recommend** to the Board **to approve** the allocation of \$10,000.00 from funds budgeted for its Community Educational Program to, in conjunction with the Cornerstone Revitalization Foundation, Inc., provide education and support for workforce development, repairing residential homes and GED and vocational training for construction and other skills that impacts the Water Work's Board's service area, as it works to carry out its Corporate Purpose; and to authorize the General Manager to execute any necessary documents.

ADJOURNMENT