

WHEREAS, pursuant to Resolution No. 8907, The Water Works Board of the City of Birmingham has established a Community Educational Program (the “Program”); and,

WHEREAS, pursuant to the Program, funding for the Program must be included in the Water Works Board’s approved annual Operational and Maintenance Budget; and,

WHEREAS, pursuant to the Program funding for the Program shall not exceed the lesser of 20% of the County Funds or \$500,000.00 (hereinafter referred to as “Community Educational Program Funds”); and,

WHEREAS, pursuant to the Program any expenditure of the Community Educational Program Funds must be authorized by a resolution that sets forth the Corporate Purpose that will be addressed and approved by a roll call vote of 5 directors.

NOW, THEREFORE, BE IT RESOLVED by the Water Works Board of the City of Birmingham, on a motion duly made by Mr. William “Butch” Burbage and seconded by Mr. Larry Ward, as follows:

1. Expenditures relating to The World Games 2022, not to exceed \$166,435.00, are authorized to be paid from non-ratepayer funding.
2. Attached hereto as Exhibit “A” is a copy of the budget covering the items to be expended for The World Games 2022 in an amount not to exceed \$166,435.00 and to be paid out of non-ratepayer funds.
3. This resolution to be posted on the Water Works Board’s website.

Resolution No. 9017 is hereby adopted by unanimous vote on March 23, 2022.

World Games PR Budget 2022

| <u>Equipment</u> | <u>Quantity</u> | <u>Price</u> | |
|--------------------------------|-----------------|--------------|--------------------|
| Inflatable Mist Zone | 2 | \$ | 4,390.00 2195 ea |
| 6 ft foldable table | 12 | \$ | 1,283.88 106.99 ea |
| Folding Chair | 10 | \$ | 637.60 63.76 ea |
| Misting Fan (Battery Operated) | 10 | \$ | 2,499.90 249.99 ea |
| tents | 12 | \$ | 7,066.80 588.90 ea |
| flags | 7 | \$ | 1,078.00 154.00 ea |
| table clothes | 12 | \$ | 1,812.00 151.00 ea |
| Total | | \$ | 18,768.18 |

| <u>Giveaways</u> | <u>Quantity</u> | <u>Price</u> | |
|------------------------------|-----------------|--------------|-------------------|
| Cooling Towel in Pouch | 5000 | \$ | 16,450.00 3.29 ea |
| Hand Sanitizer 1/4 oz | 5000 | \$ | 4,850.00 .97 ea |
| Mood bracelet | 5000 | \$ | 2,750.00 .55 ea |
| Twist and Chill Fan | 5000 | \$ | 4,850.00 .97 ea |
| Clutch Water Bottle 20oz | 10000 | \$ | 10,900.00 1.09 ea |
| Clip It Portable Cutlery Set | 5000 | \$ | 8,250.00 1.65 ea |
| Clear Sportpack (Backpack) | 5000 | \$ | 9,950.00 1.99 ea |
| Rally Pom-Pom | 5000 | \$ | 3,850.00 .77 ea |
| Sip to go straw set | 5000 | \$ | 9,950.00 1.99 ea |
| Foam PopUp Visor | 5000 | \$ | 4,650.00 .93 ea |
| Pronto Poncho | 5000 | \$ | 4,985.00 .99 ea |
| Total | | \$ | 81,435.00 |

| | | |
|-----------------------|-----------|------------------|
| Signage | \$ | 5,000.00 |
| Apparel | \$ | 5,000.00 |
| Lunch | \$ | 20,000.00 |
| Paid Media | \$ | 20,000.00 |
| Consulting/PR | \$ | 20,000.00 |
| Scheduler | \$ | 10,000.00 |
| Activities/Engagement | \$ | 5,000.00 |
| Total | \$ | 85,000.00 |

Grand Total \$ 185,203.18

Total less Equipment \$ 166,435.00